

Report on
How to Plan for Start-up and legal & Ethical Steps
(18th April, 2023)

Organized by

Institution's Innovation Council (IIC), KITSW

In association with

Department of Electrical & Electronics Engineering

&

***Centre for Innovation, Incubation, Research &
Entrepreneurship (C-I²RE), KITSW***

KITS Warangal

Brief Report

Electrical and Electronics Engineering Association with Institution's Innovation Council (IIC) 5.0 KITSW has conducted a session on “**How to Plan for Start-up and legal & Ethical Steps**” by **Kokanti Sandeep Kumar**, Founder & MD (Vasudha Art Studio), on **18-04-2023** from **11:40 AM** in **BLOCK-IV, Civil Seminar Hall**. This session helps students to become aware about start-up building.

The poster features logos for MHRD's Innovation Cell (Government of India), AICTE, and Institution's Innovation Council (Ministry of HRD Initiative). It also includes the logos of Kakatiya Institute of Technology and Science - Warangal, Centre for Innovation Incubation Research & Entrepreneurship (C-I²RE) - KITSW, and IIC 5.0 - KITSW. A circular portrait of Kokanti Sandeep Kumar is shown on the right. The text is centered and uses various colors and fonts to highlight key information.

MHRD'S INNOVATION CELL (GOVERNMENT OF INDIA)

AICTE

INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)

KAKATIYA INSTITUTE OF TECHNOLOGY AND SCIENCE - WARANGAL
(An Autonomous Institute under Kakatiya University, Warangal)
Centre for Innovation Incubation Research & Entrepreneurship (C-I²RE) - KITSW
Institution's Innovation Council (IIC) 5.0- KITSW

Session on
How to plan for Start-up and legal & Ethical Steps

Time: 11.30 AM to 1.30 PM **Venue: Block -IV, Civil Seminar Hall**

Organized by
DEPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING
in association with
IIC 5.0 - KITS Warangal

KOKANTI SANDEEP KUMAR
Founder & MD for Vasudha Art Studio,
Oil and digital painting artist, Graphic
designer & Educator, National Awardee

Student Coordinators:
K. Sujeeth Kumar - 9063726818 K. Sujith Kumar - 7093129677 B. Sruthi - 9390619484 G. Santhosh Kumar - 9705295242

Sri. T. Praveen Kumar
Dr. G. Sunil Kumar
Coordinators

Sri. M. Srinivas
Member,
IIC -KITSW

Dr. S. Sunil Pratap Reddy
President, IIC - KITSW

Dr. G. Rajendar
Assoc. Prof. & HoD,
KITSW

Dr. P. Srikanth
Head, Centre for I²RE, KITSW

Dr. K. Ashoka Reddy
Principal, KITSW

Contact & Social media:
Email: iic@kitsw.ac.in Twitter: [#IIC_KITSW](https://twitter.com/IIC_KITSW) Instagram: [i2re_iic_kitsw](https://www.instagram.com/i2re_iic_kitsw)

Session details

Date : 18th April, 2023.
Time : 11:40 AM to 1:30 PM
No. of participants : 70
Speaker for the session : Sri. K. Sandeep Kumar, Founder & MD (Vasudha Art Studio)

Nishath Tabassum of 4th Year EEE has initiated the session by welcoming the Speaker, Faculty & Faculty Coordinators of EEEA and all the attendees who have attended the session. Then Introduced about the speaker and later the session handed over to Sri. K. Sandeep Kumar.



Speaker addressing the session

The speaker k. Sandeep Kumar, started the session by talking about his start-up Vasudha Art Studio, how he got into that field. He shared about his work & Profession. He further added how he became a national awardee. Then he further carried the session by explaining about how to plan the start-up.

The Speaker has noted on the specific points:

1. Define the purpose and vision to be set.
2. Conduct market research.
3. Building of solid business plan.
4. Strong team to be built.
5. Funding and Brand identity.
6. Set realistic goals and milestones.
7. Develop a marketing strategy.
8. Stay agile and adaptable.
9. Motivated and confident.



Speaker with attendees

After explaining about the session by speaker, Prof. V. Ramaiah Sir, thanked the speaker for sharing the valuable inputs, his experience and taking the time for addressing students to lead the path in building start-up.



Ramiah Sir thanking the speaker

At the end, vote of thanks is given by Nishath Tabassum of 4th Year EEE and thanked Sri. K. Sandeep Kumar Founder & MD (Vasudha Art Studio), Faculty & Faculty Coordinators of EEEA and all the attendees and gave the Guest of Honour for the speaker.



Felicitation to speaker